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Press release

Camila Loch Tel. +54 9 2324 558730 cloch@mauroyasociados.com.ar www.argentina.messefrankfurt.com ww.emitex.com.a Communication and Press Manager Natalia Porta

Emitex, Simatex and Confemag have

begun, the largest meeting of the textile

and clothing industry

With more than 100 exhibitors and 150 participating brands, the sector meets again at the most important event for the industry in Argentina.

Under the slogan Fashion+Technology from yarn to clothing, **Emitex**, Simatex and Confemaq once again bring together the entire value chain of the textile and clothing sector, from Monday May 30 to Thursday June 2. As in every edition, the companies present all their news in products and services, carry out launches, generate contacts and build customer loyalty. And many of them also await the opportunity that this window gives them to make important investment announcements.

At **Emitex**, there is a digital printing area, with machinery that is revolutionizing the market, and a large number of national fabric manufacturers for planning the next fashion collections. Meanwhile, at **Confemaq** visitors will learn about world news in cutting, sewing and embroidery equipment. When visiting Simatex, the International Trade Fair of Textile Machinery, visitors will be able to see equipment for manufacturing and finishing all kinds of yarns and fabrics.

During the opening ceremony, the Project Manager of the exhibition, Andrea Lippi, said: "This is the 20th edition of the exhibition and for me it is a dream that we could make come true. I am proud to belong to this industry, I always believed that through this medium we positioned the sector and gave it the value it deserves. Meeting again after four years, with this amount of machinery and demonstrating the investment of the sector, marks the strength of this industry. The textile industry is worth it and we must defend it against all odds."

On his part, the President of Messe Frankfurt Argentina, Fernando Gorbarán, stated: "After four years, we meet again at Emitex, Simatex

Messe Frankfurt Argentina,

Mariscal Antonio José de Sucre 1530 Piso 7 C1428DUT - Ciudad Autónoma de Buenos Aires, Argentina





and Confemaq. It is an industry that provides added value to the country, which is transcendental when it comes to generating jobs, which are so needed. Today we have a sustainable textile industry, which we at Messe Frankfurt support and have a global commitment to as we joined the United Nations' Sustainable Development Goals. We invite you to visit the fair to meet again with friends, customers, colleagues and live again this industry."

On his part, the President of CAME, Alfredo González, took up the words of Andrea Lippi and remarked: "All ventures in Argentina begin with a dream, a project and its execution. The fact that 90% of the exhibiting companies are from national industry shows the importance of generating genuine work that spreads throughout the interior of the country. It is gratifying for us to be able to support all the companies that are here and the colleague chambers."

On his turn, the President of the Pro Tejer Foundation, Luciano Galfione, expressed: "The textile industry is one of the most federal industries of Argentina, with a presence in 17 provinces. For us, it is a great joy to get back together and with good news: this is one of the years of greatest investment; in the first three months of 2022 more than 60 million dollars in capital goods have already been exported. This year is going to be a record for machine exports, which means more technology, more productivity, better products, more offers, and more quality Argentine work for our young people and business professionals, and this should fill us with pride. Let's defend our industry."

In this unique space, visitors will be able to meet new suppliers, meet face to face with their colleagues, generate new business and be able to see the most modern international equipment in operation.

Emitex, Simatex and Confemaq, *Fashion* + *Technology*, is carried out from **May 30 to June 2, 2022** in **Centro Costa Salguero** of Buenos Aires, Argentina.

More information: www.industriatextilexpo.com.ar emitex@argentina.messefrankfurt.com

Press information and photos: here.

Social networks: Facebook | Twitter | Instagram

Additional information on Mundo Textil

It is the only magazine specialized in the suppliers of the Textile and Clothing Industry of Argentina. For more than 20 years, it has communicated effectively to the sector. It has

participated in the organization of exhibitions of the sector since its creation and is an active part of the most representative institutions of the textile industry. In its digital and paper format, it covers all Latin American countries and has more than 15,000 readers per edition.

Additional information on Messe Frankfurt

Messe Frankfurt is the world's largest organizer of exhibitions, congresses and events with its own venue. The Messe Frankfurt group of companies has around 2,500* employees in 30 subsidiaries. In 2020, the company generated a turnover of around €250* million after ending the 2019 financial year with a turnover of €738 million. Even in the difficult times of the coronavirus pandemic, Messe Frankfurt maintains its international connection with its fields of activity. Thanks to its close links with different sectors, it effectively and efficiently represents the business interests of its customers within the framework of the "Fairs & Events", "Locations" and "Services" business areas. One of the main differentiating features of Messe Frankfurt is the global marketing network that spans all regions of the world. A complete offer of services —both face-to-face and online— guarantees high quality and constant flexibility in the services of planning, organizing and carrying out the events of its customers around the world. In addition, it is expanding its digital experience with new business models. The range of services covers from the rental of the venue, the assembly of the exhibition, marketing services, to the hiring of staff and the gastronomy service. The company headquarters are located in Frankfurt am Main. The partners are the city of Frankfurt, with 60 percent, and the state of Hesse, with 40 percent. More information in: www.messefrankfurt.com

*preliminary figures 2020

Additional information on Messe Frankfurt Argentina

It is the subsidiary of the world's leading organization of professional exhibitions. The aim of the exhibitions is to promote real business meetings that stimulate regional markets, encourage the internal market and, in turn, encourage the development of the technological pole in each area. Currently, the Messe Frankfurt Argentina event portfolio includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Busworld Latin America, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Intersec Buenos Aires, Salón Moto, Simatex, Tecno Fidta. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and Arminera, among others. You will find more information in www.argentina.messefrankfurt.com